

DAVISON TOWNSHIP

GENESEE COUNTY, MICHIGAN

ORDINANCE NO. 80-70

An ordinance amending Davison Township Zoning Ordinance No. 80, as amended.

The Board of Davison Township of Genesee County, Michigan, ORDAINS:

That Ordinance No. 80, being Davison Township Zoning Ordinance be amended to read as

follows:

1. Section 1723,2 (Sign Definitions) is hereby amended by addition of a new subsection (t) to read as follows:
 - (t) **Changeable Copy Sign:** A sign or portion thereof with characters, letters, or illustrations that can be changed or rearranged without altering the face or surface of the sign.
 - (u) **Electronic Changeable Copy Sign:** A sign where the information is routinely changed by an electronic or electrical signal. A sign on which the only copy which changes is an indication of the date, time, temperature, or stock market averages shall be considered an informational sign, and not an electronic changeable copy sign, for purposes of regulation under this chapter.
 - (v) **Public Informational Sign:** A changeable copy sign on which the only copy which changes is an indication of the date, time, temperature or stock market averages.

2. Section 1723, 6 (d) is hereby amended to read as follows:
 - (d) Except as may otherwise be provided below, an electronic changeable copy sign shall only be permitted as part of an approved monument sign, subject to the following conditions:
 - (i) An electronic changeable copy sign which advertises only commodity pricing (i.e. fuel prices) shall be permitted as part of either an approved monument sign or a pre-existing freestanding

sign. Such changeable copy area shall not exceed 50 percent of the total permitted sign area to which it is a part.

(ii) Sign displays shall contain static messages only, changed through dissolve or fade transitions, or the use of other suitable transitions and frame effects that do not otherwise have the appearance of moving text and images caused by flashing, scrolling, or varying light intensity levels. Full animation or video broadcasting is expressly prohibited.

(iii) Each message on the sign must be displayed for a minimum of eight seconds.

(iv) Any sign shall be equipped with, and shall use, photosensitive or similar mechanisms to automatically adjust prightness and contrast based upon ambient light conditions.

(v) Illumination levels shall not exceed 7,000 nits when measured from the sign's face at its maximum brightness, from dawn to dusk. The illumination levels shall not exceed 2,450 nits when measured from the sign's face at its' maximum brightness, from dusk to dawn, In no instance shall lighting levels achieved from all on-sight sources of illumination exceed the standards of Section 1717.

(vi) Any sign permit application shall include a certification from the owner, operator, and/or manufacturer of the sign stating that the sign shall at all times be operated in accordance with the requirements of Section 1723,6.d. The owner, operator, and/or manufacturer shall annually provide proof of such conformance to the township.

(vii) Any electronic changeable copy sign found to be in violation of Section 1723,6.d shall be turned off until such time as the Building Official determines the sign is in full compliance with the requirements herein. All electronic changeable copy signs shall be designed to achieve a default status during periods of sign malfunction that will freeze the sign messages as one static display with a maximum illumination level of 500 nits.

(viii) No electronic changeable copy sign shall be located closer than 200 feet to any residentially zoned property.

(ix) No electronic changeable copy sign shall be located in demanding driver environments. For purposes of this section, a demanding driver environment shall be defined as meaning a

public right-of way available for travel by motorized vehicles operating a a Level of Service (LOS) D or worse or which, in the opinion of the Planning Commission, exhibits complex driving conditions such as , but not limited too; visual obstructions or distractions; a high proportion of commercial or non-motorized traffic; the presence of on-street parking; inadequate street off-sets; or, a high concentration of curb-cuts or driveways.

3. Section 1723,7, i (Other Permitted Signs) is hereby added to the Ordinance to read as follows:

(i) A public informational sign as part of an approved freestanding sign or monument sign.

4. The penalty for violation of this Ordinance shall be the same as those penalties set forth in Article XXVI, Section 2600 through 2604 of the Davison Township Zoning Ordinance No. 80.

Notice of the adoption of this Ordinance shall be published in a newspaper circulated within the Township of Davison, Genesee County, Michigan, within fifteen (15) days following the adoption.

This Ordinance shall become effective upon publication

ADOPTED:

October __, 2013

Prepared by:

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DAVISON TOWNSHIP BOARD

By:


Kurt Soper, Supervisor

By:

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